

# 115 responses

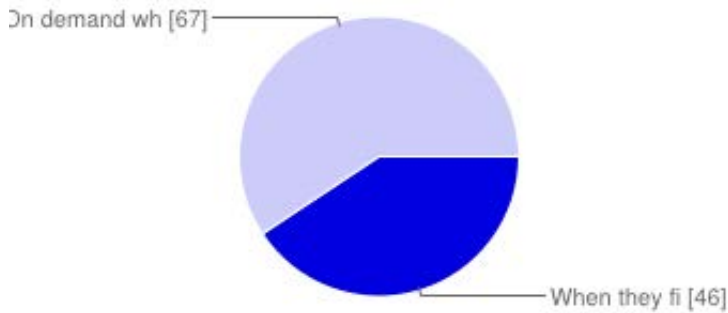
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## Summary

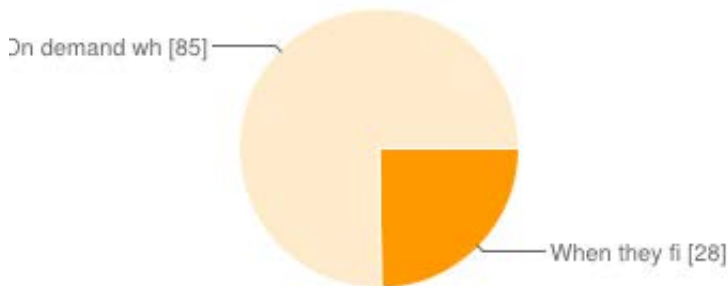
### General questions about your Television watching habits

#### I would rather watch television shows:



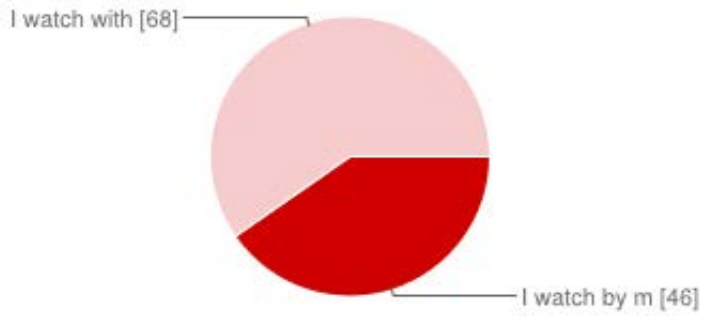
When they first air or	<b>46</b>	40%
On demand when they are available via a free or paid streaming service	<b>67</b>	58%

#### I usually watch television shows



When they first air or	<b>28</b>	24%
On demand when they are available via a free or paid streaming service	<b>85</b>	74%

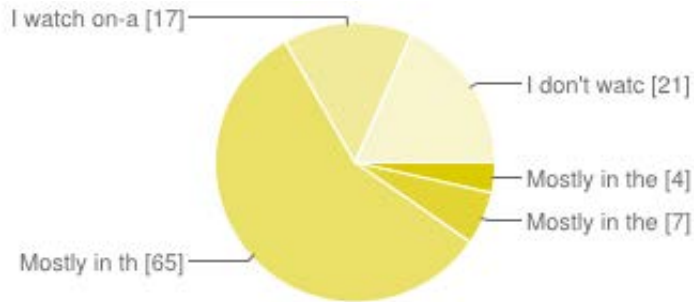
**When you watch television, is it usually just you or do you watch with other(s) with you?**



I watch by myself	<b>46</b>	40%
I watch with one or more others	<b>68</b>	59%

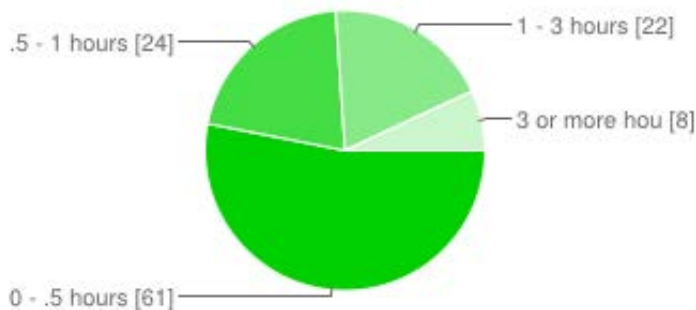
**Please answer the questions on this page based SOLELY on your watching of on-air shows or sporting events**

**What time of the day do you watch on-air television?**



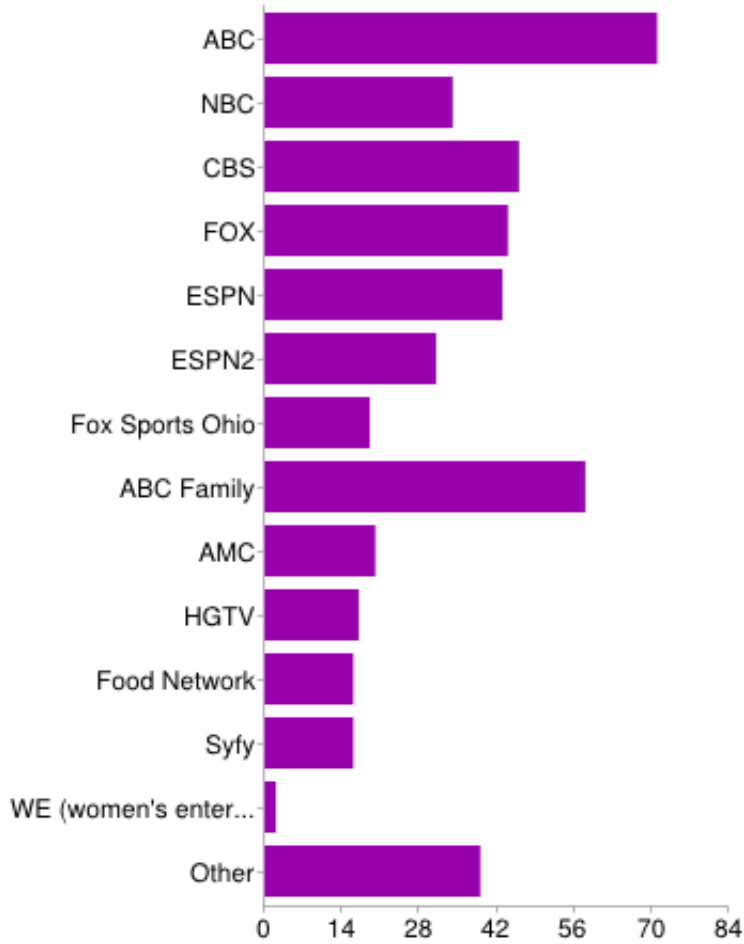
Mostly in the morning	<b>4</b>	3%
Mostly in the afternoon	<b>7</b>	6%
Mostly in the evening	<b>65</b>	57%
I watch on-air television whenever	<b>17</b>	15%
I don't watch on-air television	<b>21</b>	18%

**I spend on average \_\_\_\_ hours per day watching on-air television on campus**



0 - .5 hours	<b>61</b>	53%
.5 - 1 hours	<b>24</b>	21%
1 - 3 hours	<b>22</b>	19%
3 or more hours	<b>8</b>	7%

**Check all that apply: When I watch on-air television, I normally watch**

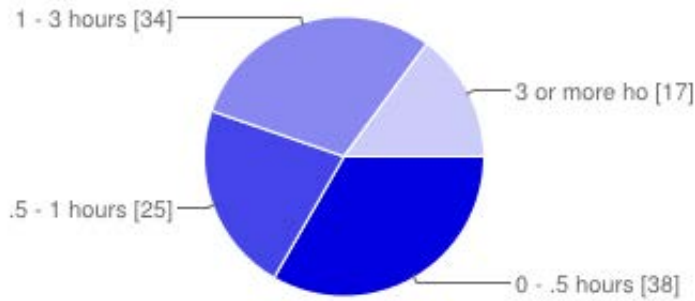


ABC	<b>71</b>	62%
NBC	<b>34</b>	30%
CBS	<b>46</b>	40%
FOX	<b>44</b>	38%
ESPN	<b>43</b>	37%
ESPN2	<b>31</b>	27%
Fox Sports Ohio	<b>19</b>	17%
ABC Family	<b>58</b>	50%
AMC	<b>20</b>	17%
HGTV	<b>17</b>	15%
Food Network	<b>16</b>	14%

Syfy	<b>16</b>	14%
WE (women's entertainment) network	<b>2</b>	2%
Other	<b>39</b>	34%

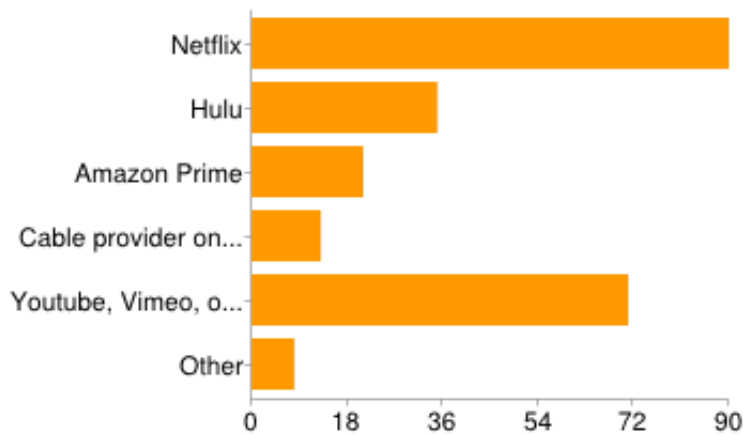
**Please answer the questions on this page based on your on-demand television watching habits**

**I spend on average \_\_\_\_ hours per day watching on-demand video on campus**



0 - .5 hours	<b>38</b>	33%
.5 - 1 hours	<b>25</b>	22%
1 - 3 hours	<b>34</b>	30%
3 or more hours	<b>17</b>	15%

**Choose ALL that apply: I utilize the following on-demand services while viewing television on campus**

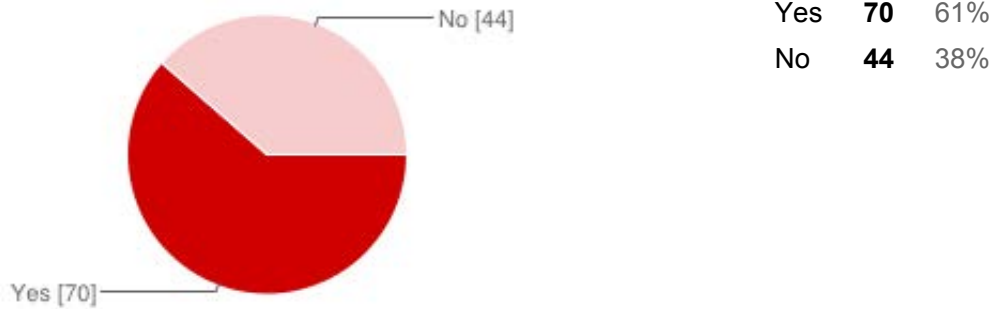


Netflix	<b>90</b>	78%
Hulu	<b>35</b>	30%
Amazon Prime	<b>21</b>	18%

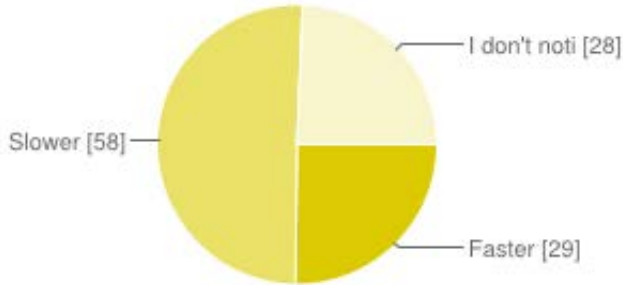
Cable provider on-demand service from a home account	<b>13</b>	11%
Youtube, Vimeo, or similar	<b>71</b>	62%
Other	<b>8</b>	7%

## Almost Done! Thanks for staying with us.

**Are you satisfied with the amount of Internet bandwidth available to you on campus?**

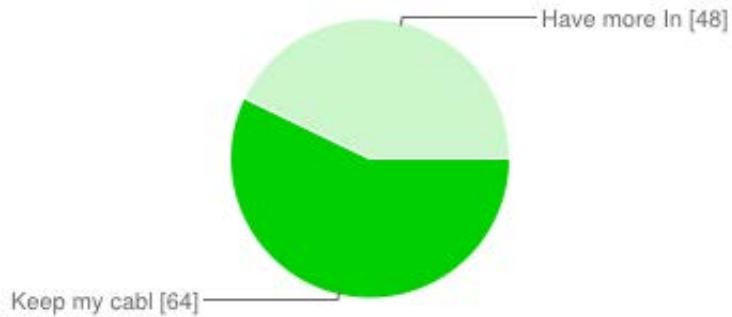


**My Internet connection on campus is \_\_\_\_ compared to my Internet connection at home**



Faster	<b>29</b>	25%
Slower	<b>58</b>	50%
I don't notice a difference	<b>28</b>	24%

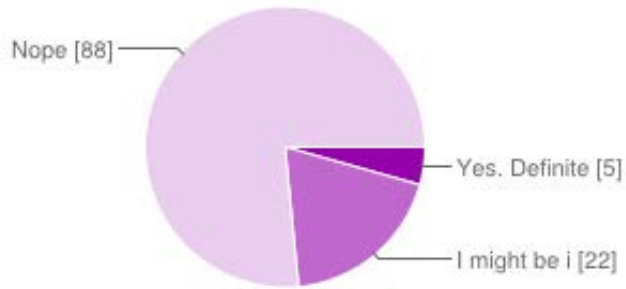
**Given the choice between continuing to have access to our current cable television services or more Internet Bandwidth, I'd rather:**



Keep my cable in my room and make no changes to Internet bandwidth **64** 56%

Have more Internet bandwidth and keep cable tv out in the lounges **48** 42%

**If it were available, I would be interested in paying a premium (directly to the cable provider, not to Malone) for digital cable television services in my room**



Yes. Definitely	<b>5</b>	4%
I might be interested	<b>22</b>	19%
Nope	<b>88</b>	77%

**Any general comments or questions about the survey and the topics it covered?**